



**APPLETREE**  
**PHARMACY PVT LTD**  
|| YOUR HEALTH OUR PRIORITY ||

# INVESTMENT PLAN



**INVEST IN  
THE  
FUTURE OF  
HEALTHCARE**

**Appletree Pharmacy Pvt Ltd**



## APPLETREE PHARMACY - CORE

Start your retail healthcare business in 30 days.

		CORE
Minimum Carpet Area	200-350 Sq.ft. (Carpet Area)	Fully Furnished
Marketing & Branding	INR. 43,390	All Social media etc.(Including 18% GST)
Staff Recruitment and	INR. 0	2 Pharmacist
Billing Software/Hardware	INR. 10,000	(Including 18% GST)
Branding Collateral	INR. 8475	(Including 18% GST)

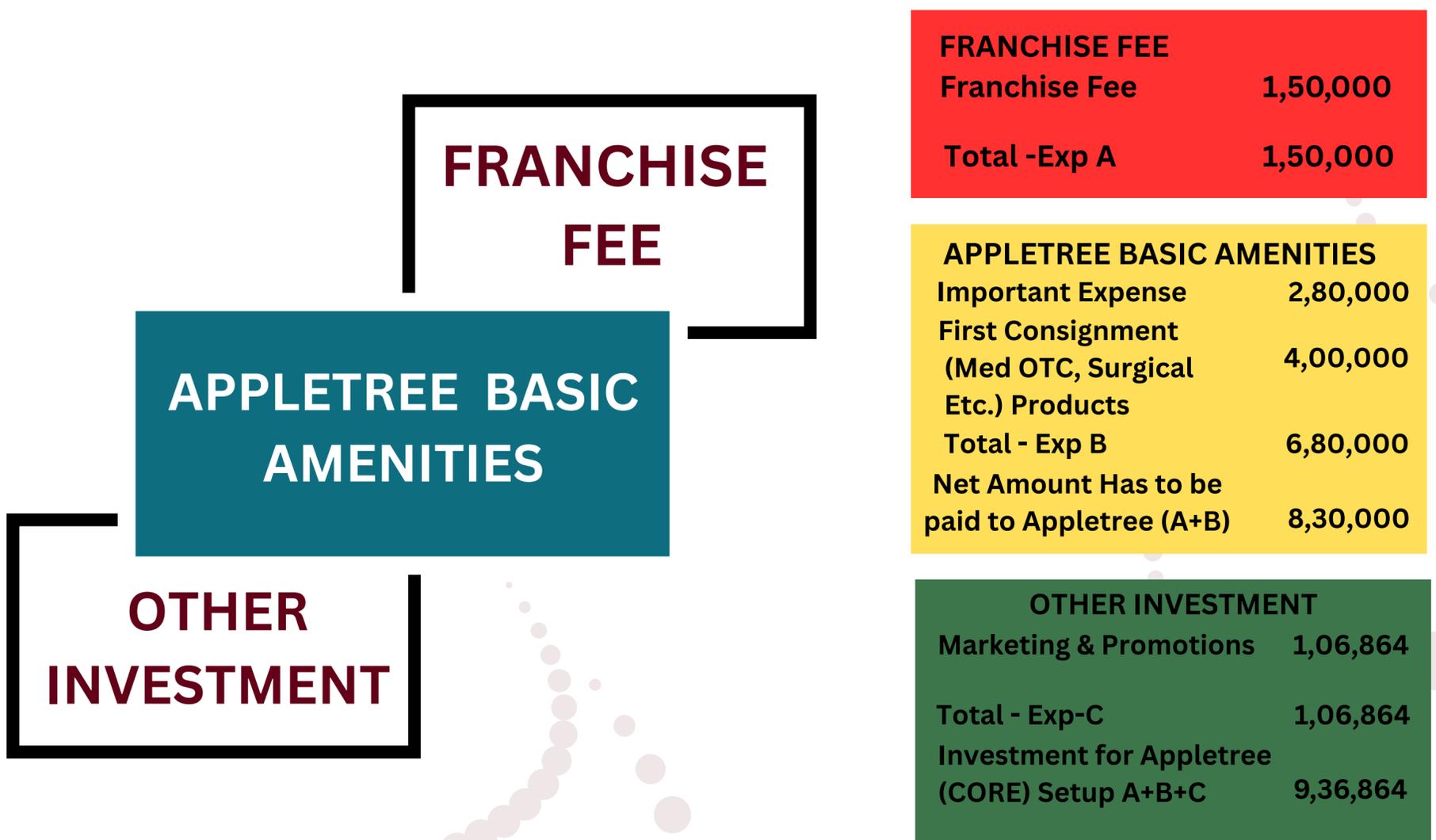
Opening Stock	INR. 4,00,000	
FRANCHISE FEES Signup Fees ( Non-Refundable )	INR. 1,50,000 + 27000 (GST)*	(Including 18% GST)
DL/FL/Other Compliances	INR. 45,000	
Furnitures & Fixtures	INR. 2,80,000	(Including 18% GST) (Optional)
Electrical & Equipment	300Rs per square feet	
Total Cost	INR. 10,25,400	(Including 18% GST)
Lab Tieups	(Optional)	As per Requirements.



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## ROI Breakup of "CORE"

### APPLETREE PHARMACY - "LITE" EXPENDITURE



Details	Sales Revenue (Income)						
	30%	30%	30%	30%	30%	30%	30%
Antibiotics	5,000						
Painkillers	3,000						
Diabetic/Cardiac/Psychic Medicines	15,000						
Food Sup./OTC Products/Ayurvedic	15,000						
FMCG/Health & Wellness Etc.	20,000						
Medical Devices	5,000						
Organic	5,000						
Daily % Of Profit Margin From Sales	1,500   900   4,500   4,500   6,000   1,500   1,500						

# "TOGETHER WE BUILD, TOGETHER WE HEAL, TOGETHER WE GROW A HEALTHY BHARAT."

READY TO LEAD THE NEXT HEALTHCARE REVOLUTION?

Whether you're a pharmacist, investor, consultant, or passionate healthcare entrepreneur - your Appletree Pharmacy journey starts with one meaningful conversation. Join a network that is committed to improving community health, strengthening pharmacy practice, and creating lasting impact in the healthcare ecosystem. Together, we can transform everyday pharmacies into powerful healthcare hubs for prevention, care, and wellness.



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**BUILD A PHARMACY. BUILD A LEGACY IN HEALTHCARE**

## **CONTACT:**

**Phone:**

**Email:**

**Website:**

**Head Office:**